

STOREFRONT FOR ART AND ARCHITECTURE
@STOREFRONTNYC

ANNOUNCES SIX PROJECTS AS PART OF THE 2013 IDEAS CITY FESTIVAL:

MAY 1-4 2013

APRIL 30-JUNE 6
"NO SHAME: STOREFRONT FOR SALE"
ART AND ARCHITECTURE

AN EXHIBITION EXAMINING HOW MUSEUMS AND CULTURAL INSTITUTIONS, FUELED THROUGH PRIVATE FUNDING, HAVE ADOPTED A SYSTEM AND TRADITION OF CELEBRATING DONORS TO THE EXTENT THAT EVERY SINGLE PUBLIC SPACE (PHYSICAL OR DIGITAL, TEMPORARY OR PERMANENT) CAN EVENTUALLY BE NAMED.

NO SHAME: STOREFRONT FOR SALE IS AN EXHIBITION AT STOREFRONT OPENING TUESDAY, APRIL 30 THAT GUIDES VISITORS THROUGH A CRITICAL HISTORY OF FUNDING FOR CULTURAL PRODUCTION, AND IMAGINES A SCENARIO OF TOTAL COMMERCIALIZATION, WHERE EVERY CORNER OF STOREFRONT, FROM OFFICE CHAIRS TO THE DIRECTOR'S TITLE TO THE AIR BETWEEN ITS PANELS TO THE NOISE OF A 5PM FRIDAY TRAFFIC JAM—IS FOR SALE.

ARTISTS INCLUDE CYRIL DUVAL, FAKA GOBERNAS, JESSIE HERBO, CHRISTINA INDUSTRIES (JURTI GRAU + + + CHRISTINA INTERBORO PARTNERS, PLAYLAB + FAMILY, LUIS URQUULO, AND SOFLAB.

POST PICTURES & FOLLOW THE PROJECT:
#NOSHAME@STOREFRONTNYC



ABOUT IDEAS CITY
THE IDEAS CITY FESTIVAL WAS FOUNDED IN 2011 AS A BIENNIAL FESTIVAL CREATED TO EXPLORE THE FUTURE CITY AND TO EFFECT CHANGE BY THE NEW MUSEUM WITH THE SUPPORT OF DOWNTOWN ARTS ORGANIZATIONS: THE ARCHITECTURAL LEAGUE, STOREFRONT FOR ART AND ARCHITECTURE, THE PETER BOWENY CLUB, THE DRAWING CENTER AND NYU WAGNER. THE 2013 ITERATION OF IDEAS CITY WILL TAKE PLACE IN DOWNTOWN NEW YORK FROM MAY 1-4, 2013. THE THEME FOR IDEAS CITY 2013 IS UNTAPPED CAPITAL. RATHER THAN FOCUSING ON DEBATE, IDEAS CITY 2013 WILL ENCOURAGE INTENSIVE EXAMINATION OF SURPLUS RESOURCES THAT MAY BE UNDER-RECOGNIZED OR UNDERUTILIZED: UNTAPPED CAPITAL. THERE ARE MANY WAYS OF THINKING ABOUT WHAT MIGHT BECOME "UNTAPPED CAPITAL," RANGING FROM PEOPLE AND RAW MATERIALS, TO IDEAS, NETWORKS, SHARED RESOURCES, AND MODES OF COMMUNICATION. THE TOPIC OF UNTAPPED CAPITAL PROVIDES A TOUCHSTONE FOR ALTERNATIVE THINKING ABOUT NEW METHODOLOGIES, NEW SOLUTIONS, AND NEW GOALS.

POSTER DESIGN
JUAN ASTASIO



Storefront for Art and Architecture

ABOUT STOREFRONT FOR ART AND ARCHITECTURE
SINCE ITS FOUNDING IN 1982, STOREFRONT HAS PRESENTED THE WORK OF OVER ONE THOUSAND ARCHITECTS AND ARTISTS WHOSE SPACE-FORM AESTHETIC EXPERIMENTS AND INVESTIGATIONS CONTINUE TO CHALLENGE THE CONCEPTUAL, SOCIAL AND POLITICAL FORCES THAT SHAPE THE BUILT ENVIRONMENT, WITH A FOCUS ON THE MANY COMPLEX INTERSECTIONS OF ART AND ARCHITECTURE. STOREFRONT PRESENTS EXHIBITIONS, HOSTS LECTURES AND PANEL DISCUSSIONS, PRODUCES PUBLICATIONS, AND HOSTS COMPETITIONS AND NATIONAL AND INTERNATIONAL PROJECTS THAT REFLECT SOME OF THE MOST RADICAL AND EXPERIMENTAL WORK WITHIN FIELDS OF DESIGN AND OF OUR TIME. STOREFRONT EXISTS TO ADVANCE INNOVATIVE POSITIONS IN ARCHITECTURE, ART AND DESIGN, TO GENERATE DIALOGUE AND COLLABORATION ACROSS GEOGRAPHIC, IDEOLOGICAL AND DISCIPLINARY BOUNDARIES AND TO INCREASE PUBLIC AWARENESS OF AND INTEREST IN CONTEMPORARY DESIGN.

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GENERAL SUPPORT FOR STOREFRONT FOR ART AND ARCHITECTURE IS MADE POSSIBLE BY THE ANDY WARHOL FOUNDATION FOR THE VISUAL ARTS, THE GREENWICH COLLECTION, LTD., THE LEVY BUCHENHOLZ FOUNDATION, THE NEW YORK STATE COUNCIL ON THE ARTS WITH THE SUPPORT OF GOVERNOR ANDREW CUOMO AND THE NEW YORK STATE LEGISLATURE. PUBLIC FUNDS FROM THE NEW YORK CITY DEPARTMENT OF CULTURAL AFFAIRS IN PARTNERSHIP WITH THE CITY COUNCIL, THE PETER J. JOSEPH FOUNDATION, BY ITS BOARD OF DIRECTORS, MEMBERS AND BY INDIVIDUALS.

FOR MORE INFORMATION ABOUT UPCOMING PROGRAMS AND SUPPORTING STOREFRONT:
WWW.STOREFRONTNEWS.ORG
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+1 212 431 5795

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MAY 4
11AM-6PM
"ON SOMETHINGNESS / SPEECHBUSTER STREEFFEST"
SARA D. ROOSEVELT PARK

A SERIES OF TALKS AND CONVERSATIONS PRESENTED BY A DIVERSE GROUP OF INDIVIDUALS (ARCHITECTS, ARTISTS, ENGINEERS, ENVIRONMENTALISTS, URBAN AGRICULTURALISTS, RESEARCHERS, AMONG OTHERS) ON RADICAL NEW WAYS TO UNDERSTAND AND CONSTRUCT PUBLIC LIFE. EVENTS WILL TAKE PLACE AROUND THE SPEECHBUSTER, A PERFORMATIVE TABLE THE EXACT SIZE OF STOREFRONT, DESIGNED IN A COLLABORATIVE FRONT, IMAGINES A SCENARIO OF TOTAL COMMERCIALIZATION, WHERE EVERY CORNER OF STOREFRONT, FROM OFFICE CHAIRS TO THE DIRECTOR'S TITLE TO THE AIR BETWEEN ITS PANELS TO THE NOISE OF A 5PM FRIDAY TRAFFIC JAM—IS FOR SALE.

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POST PICTURES & FOLLOW THE PROJECT:
#NOSHAME@STOREFRONTNYC

MAY 4
11AM-6PM
"ON NOTHINGNESS / SPACEBUSTER STREEFFEST"
SARA D. ROOSEVELT PARK

A PERFORMANCE THAT ALLOWS FOR NOISE, CONJUNCTION AND ILLEGIBILITY, TO BE SOME-THING WHERE THERE IS NOTHING. THE PROGRAM WILL INCLUDE A SERIES OF PORTING SITE-SPECIFIC INSTALLATIONS AND PERFORMANCE-SPECIFIC INTERACTIONS AND PERFORMANCES ON THE CONCEPT OF "NOTHINGNESS" INSIDE THE SPACEBUSTER, A MOBILE, INFLATABLE STRUCTURE AND EXPANDABLE PAVILION DESIGNED BY RAUMLABOR.

PARICIPATING ARTISTS INCLUDE ITZAR BARRION, ANDREA MAJANG & ROBERT NEUMI, MARC JONES & CHRISTOPHER SCHAACK, MARGARET WILSON, AND CHRIS WOEKEN & DANIEL GODMEYER.

POST PICTURES & FOLLOW THE PROJECT:
#SOMETHINGNESS@STOREFRONTNYC

THE SPEECHBUSTER IS NOW POSSIBLE BY THE THEATRE LABOUR FOUNDATION AND THE LEVY BUCHENHOLZ FOUNDATION. THE SPEECHBUSTER IS NOW POSSIBLE BY THE THEATRE LABOUR FOUNDATION AND THE LEVY BUCHENHOLZ FOUNDATION.

MAY 4
12-6PM
"CAPITAL CITY"
NEW YORK CITY

AN URBAN PROJECT THAT ASKS CITIZENS TO POST PRICE TAGS—FROM "MILLION-DOLLAR TAGS" TO "FREE TAGS"—AROUND THE CITY FACADES, TREES, BIKE RACKS, BENCHES AND OTHER URBAN OBJECTS IN AN EFFORT TO UNVEIL THE HIDDEN VALUE OF WHAT SURROUNDS CITIZENS IN TODAY'S CITIES. TAGS WILL BE AVAILABLE FOR PICK UP AT STOREFRONT AND AT STOREFRONT IDEAS CITY FESTIVAL LOCATIONS IN SARA D. ROOSEVELT PARK.

POST PICTURES & FOLLOW THE PROJECT:
#CAPITALCITY@STOREFRONTNYC

MAY 1-4
24/7
"2011-2013 STREET-FEST COMPETITION"
STOREFRONTNEWS.ORG

AN ONLINE EXHIBITION OF ALL PAST SUBMISSIONS TO STREETFEST, A BIENNIAL INTERNATIONAL COMPETITION STARTED IN 2011 FOR THE DESIGN, MANAGEMENT, AND CONSTRUCTION OF TEMPORARY OUTDOOR SPACES THAT AND FACILITATES VISIONARY INDIVIDUALS OR GROUPS TO FINANCIALLY SUPPORT INNOVATIVE IDEAS AND PROVIDES FISCAL SPONSORSHIP FOR ARTISTS, ARCHITECTS, AND ARTS ORGANIZATIONS TO SOLICIT TAX-DEDUCTIBLE DONATIONS AND APPLY FOR GRANTS WITHOUT SOI(C)3 STATUS. INFORMATION WILL BE AVAILABLE AT STOREFRONT'S IDEAS CITY FESTIVAL LOCATIONS IN SARA D. ROOSEVELT PARK AND SUBMISSIONS WILL BE ACCEPTED ONLINE AT WWW.STOREFRONTNEWS.ORG.

POST PICTURES & FOLLOW THE PROJECT:
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POST PICTURES & FOLLOW THE PROJECT:
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ONGOING
"STOREFRONT STARTER"
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STORE FRONT FOR ART AND ARCHITECTURE AT 2013 IDEAS CITY FESTIVAL. MAY 1-4, 2013

INNOVATIVE
TALKS