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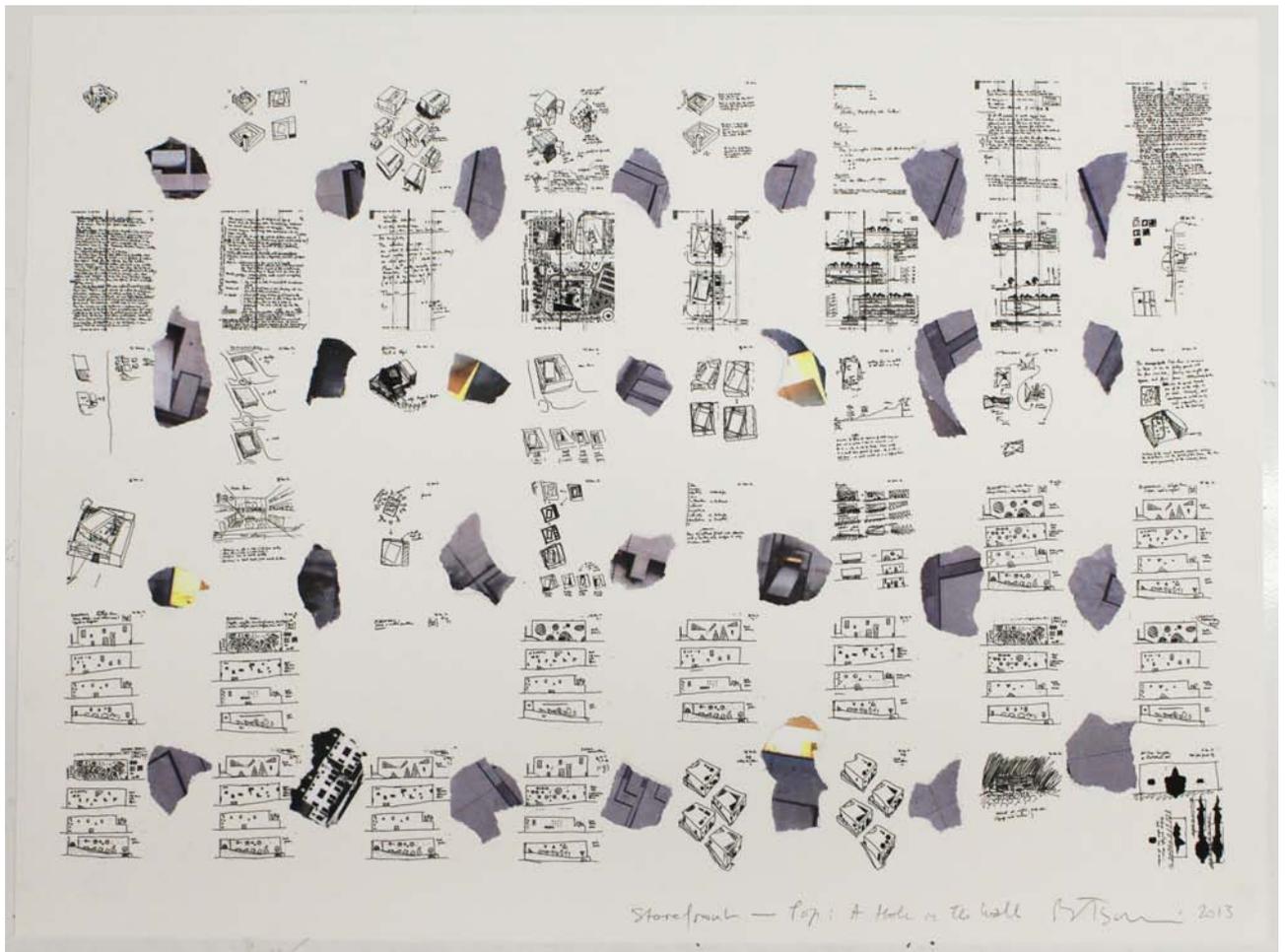
Storefront for Art and Architecture Presents

## ***POP: Protocols, Obsessions, Positions***

June 19 – July 26, 2013

Opening Reception: June 18, 2013

7pm



Bernard Tschumi, *A Hole in the Wall*, 2013.

**NEW YORK, NY. June 3, 2013.** From June 19 – July 26, 2013, Storefront for Art and Architecture will present *POP: Protocols, Obsessions, Positions*, an exhibition that investigates what constitutes a position in architecture today and how that might be generated through the architect's drawing. The exhibition presents 30 original drawings of the Storefront gallery space at 97 Kenmare Street by an international group of architects asked to go "from protocols, to obsessions, to positions."

As an image based on codes and systems of representation that establish a space of legibility between inherited and new forms, the architectural drawing tends to operate either as a technical tool of communication based on protocols and codes or in a diametrically opposed spectrum as an artistic device completely detached from the constraints of architectural practice. While one end of

# Storefront for Art and Architecture

97 KENMARE STREET NEW YORK NY 10012 TEL 212 431 5795  
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the spectrum is overcharged by the need to communicate, the complex or mysterious beauty of illegibility haunts the other. While protocols engage with a disciplinary temporality and obsessions are usually atemporal, positions address timely, current issues beyond those typically addressed in the discipline of architecture or an architect's body of work.

*POP* presents thirty drawings by thirty architects that address both ends of the architectural drawing spectrum, understanding its codes and protocols and deploying the personal obsession of each architect in the articulation of a position now. Architects include: Ada Tolla & Giuseppe Lignano | LOT-EK [New York]; Adam Frampton [Hong Kong-New York]; Alex Maymind [Ann Arbor/Los Angeles]; Amale Andraos | Work AC [New York]; Ania Jaworska [Chicago]; Arturo Scheidegger & Ignacio García Partarrieu | UMWELT [Santiago]; Bernard Tschumi [New York]; Caroline O'Donnell | CODA [Ithaca]; Eric Owen Moss [Los Angeles]; Fernando Romero | FREE [Mexico-New York]; Filipe Magalhaes & Ana Luisa Soares | Fala Atelier [Oporto]; Form\_ula [New York]; Gia Wolf [New York]; Hayley Eber | EFGH [New York]; Hedwig Heinsman | DUS [Rotterdam]; James Wines [New York]; Juan Herreros [Madrid]; Kohn Pedersen Fox Associates [New York]; Lola Sheppard | Lateral Office [Toronto]; Luis Callejas & Melissa Naranjo | LCLA Office [Medellin-Cambridge]; Marcelo Spina & Georgina Huljich | P-A-T-T-E-R-N-S- [Los Angeles]; Mark Shepard [Buffalo]; Michel Rojkind [Mexico DF]; Michele Marchetti | Sanrocco [Milan]; Neil Spiller [London]; Norman Kelley [Chicago-New York]; Odile Decq [Paris]; Rafi Segal [New York]; Ryan Neiheiser, Giancarlo Valle & Isaiah King | another pamphlet [New York]; Stan Allen [New York]; Veronika Valk [Tallinn]; Viviana Peña | Ctrl G [Medellin]; Yansong Ma | MAD [Beijing]; among others.

*POP* will be on display from June 19 - July 26, 2013. The exhibition is Storefront's second annual architectural drawing show that aims to contribute and transform our understanding of architectural drawings in the 21st century. The drawings on display at the exhibition will be auctioned at the close of the exhibition and proceeds will support Storefront's exhibitions and programs.

The opening reception of *POP* is supported by Grolsch.

## About Storefront

Founded in 1982, Storefront for Art and Architecture is a nonprofit organization committed to the advancement of innovative positions in architecture, art and design. Our program of exhibitions, artists talks, film screenings, conferences and publications is intended to generate dialogue and collaboration across geographic, ideological and disciplinary boundaries. As a public forum for emerging voices, Storefront explores vital issues in art and architecture with the intent of increasing awareness of and interest in contemporary design.

Storefront's exhibition and programs are made possible by the Andy Warhol Foundation for the Visual Arts; The Greenwich Collection Ltd.; the Lily Auchincloss Foundation; the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature; public funds from the New York City Department of Cultural Affairs in partnership with the City Council; The Peter T. Joseph Foundation; by its Board of Directors, members and by individuals.

More information at [www.storefrontnews.org](http://www.storefrontnews.org)

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## Press contact:

Kara Meyer, Director of External Relations  
Storefront for Art and Architecture  
212.431.5795  
[km@storefrontnews.org](mailto:km@storefrontnews.org)