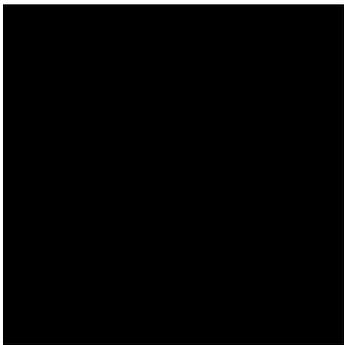




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**World
Wide
Storefront**

Call for Proposals

Storefront for Art and Architecture

97 KENMARE STREET NEW YORK NY 10012 TEL 212 431 5795 www.storefrontnews.org



WorldWide Storefront

September 19th to November 21st, 2014

Call for Proposals: Deadline January 31, 2014

\$1,000 in Seed Funding for Selected Projects

Storefront for Art and Architecture announces a call for proposals for *WorldWide Storefront* ("WWSF"), a new initiative to provide a simultaneous, multi-locus of alternative spaces around the globe and a digital platform for the expression and exchange of latent desires within contemporary art and architecture practices.

WorldWide Storefront is a mode of action; its aim is to unveil, produce and discuss experimental cultural works on a global scale from local points of view. By using the ability of contemporary means of communication to join space, undo place and avoid time, *Worldwide Storefront* provides leadership in imagining future modes of cultural production.

Selected entries will be part of the full *WorldWide Storefront* program and will receive \$1,000 in seed funding to start their project, as well as strategic outreach support and technical and logistical mentorship. From September 19 to November 21, 2014, all selected entries throughout the world will simultaneously open and have a two-month program of exhibitions and events. All events will be recorded and broadcast through a *Worldwide Storefront* online platform and presented at the Storefront for Art and Architecture Gallery in New York, which will operate as the central situation room.

Application Instructions

Applications must be submitted by individuals or collectives as an independent project and submissions cannot be directly associated with any existing institution.

The final deadline for submission January 31, 2013.

All applications must contain:

- | | |
|-------------------------------|---|
| 1. Curatorial vision | 1 page |
| 2. Location | 1 page description/5 pages graphic material |
| 3. Exhibition/s description | 2 page maximum |
| 4. Calendar of events | 2 page maximum |
| 5. Key Participants | 2 page maximum |
| 6. Digital Strategy | 1 page maximum |
| 7. Business Plan/Feasibility | 3 pages maximum + Letters of commitment |
| 8. Submission Form [Annex 1] | 2 pages |
| 9. CV of Applicants | 2 pages maximum per applicant |
| 10. Letters of Recommendation | 3 letters minimum |
| 11. Support Materials | A maximum of 10 pages of previous work |

Questions can be submitted to WWSStorefront@storefrontnews.org. Relevant questions will be published on Storefront's website (www.storefrontnews.org) periodically.



Application Information

1. Curatorial vision (1 page):

Storefront is seeking curatorial visions that understand the realm of art and architecture as an expanded and experimental field. Curatorial visions should include a description of the current cultural framework and context of the site/city/territory in which the proposal inserts itself. Proposals should clearly offer a curatorial position, enunciate desired goals and explain the curatorial strategies and methodologies of action.

2. Location (1 page text description + 5 additional pages max of material):

WorldWide Storefront will be a global event, taking place physically in multiple locations and engaging diverse territories and cultural frameworks. We encourage the exploration of new spaces of cultural action that defy traditional notions of “gallery,” “pavilion,” or “cultural institution.” From a commercial space to a tree, the choice of location in relationship to the curatorial vision will be of seminal importance. Applications must submit one descriptive text regarding the chosen location and a maximum of 5 pages with graphic documentation (site maps, plans, sections, images).

3. Program of Exhibition/s (2 pages maximum)

Beyond traditional notions of display, the exhibition(s) must be understood as a transformative experience within its context and should work as an installation or experiment. The proposed exhibition(s) must target the empowerment of emerging, radical and alternative voices within their context.

4. Program of Events – Calendar (2 pages maximum)

Events associated with the exhibition should offer a series of formats and alternative modes of engagement that promote new methods of discussion and knowledge sharing between established and emerging voices. Applications must contain a list of proposed events, themes, and participants with a proposed calendar.

5. Key Participants (2 pages maximum)

Key participants in the exhibition(s) and events should reinforce the curatorial vision. Curatorial visions that offer a voice to new and emerging individuals (including underserved and underrepresented individuals and collectives) are preferred. Name only those individuals and/or collectives that have been contacted and have accepted an invitation to participate. Provide a short description of each confirmed participant.

6. Digital Strategy (1 page)

WorldWide Storefront is a global event that will use digital platforms to create international bonds. All applications must contain an outline of what strategies and media outlets each application intends to use and develop. All selected applications will digitally live in a specially designed website for *WorldWide Storefront*. The Digital Strategy should offer a description of the desired protocols for public engagement and successful applications will propose new and innovative ways to digitally engage audiences. Storefront will work together with the successful applicants to accommodate desired needs in the design of the *WorldWide Storefront* on-line platform.

7. Business Plan / Feasibility (3 pages maximum + Letters of commitment)

All proposals should present a business plan that outlines operational costs and details expenses to demonstrate the project’s feasibility. Storefront will provide seed funding only for the project and will not be responsible for full costs associated with the project. Applicants are fully responsible for securing funds for project development. Applications must contain letters of commitment from donors or sponsors when necessary.



8. Submission Form / Annex 1

All applicants must send a signed copy of the Submission form stating they understand the following:

- Eligible person(s) shall go through the call for applications guidelines and must agree to abide by the conditions mentioned therein by signing the submission form.
- To be eligible, each applicant and application must strictly read and comply with all the imperatives of Storefront as given in this document. Should any entry be noncompliant, it shall be disqualified from entering the competition. Should an applicant(s) be found to have provided false information before or after submission, the applicant(s) shall be liable for disqualification.
- The applicant(s) must be willing to observe and comply with all laws, rules, regulations, requirements, orders, and directions of any governmental authority that may pertain to the project's activities and will be responsible for such observance and compliance from each agent, employee, contractor, or subcontractor engaged by the applicant in connection with the project.
- By entering this call for proposals, any and all entrants, and where applicable, their predecessors, successors, assigns, heirs, officers, directors, attorneys, agents, affiliates, parents, subsidiaries, employees, shareholders, and any other person or entity similarly situated, agree in full to these Terms and Conditions.
- No applicant shall receive or be entitled to receive any payment as a result of a submission or for granting the promoters any right here in or associated with the call for proposals except an award pursuant to the rules herein.

9. Applicants

While applicants might be associated with existing cultural institutions, applications must be submitted by individuals or collectives as an independent project and cannot be directly associated with an existing institution. Individuals or teams should submit one entry. There is no limit to the number of individuals on a team. Each applicant must submit a cv of a maximum of 2 pages.

10. Recommendation Letters

Applicants must submit a minimum of 3 letters of recommendation on letterhead and signed that give support to the capacity of the applicant(s) and the importance and significance of the proposal.

11. Support material

Applicants must submit examples of past work. Materials may come in the form of digital images, videos, publications and/or other documentation of past projects that relate to the proposed project. Materials will not be returned and by submitting these materials, applicant(s) agree to allow Storefront full rights to distribution of images and content for the purposes of promoting projects and *Worldwide Storefront*.

Questions

Questions can be submitted to WWStorefront@storefrontnews.org

Relevant questions and answers will be posted on the Storefront website at www.storefrontnews.org.



Selection

The decision of the committee shall be final and binding on all parties, and no disputes shall be entertained. The committee might declare the call for proposals deserted and reject any and all proposals received in response to this call. The committee might waive or modify any irregularities in proposals received or any other aspect of this call for proposals.

Additional Information

Copyrights regarding the projects shall remain the property of the applicants.

Submitted materials shall not be released nor exposed in public, press or other media before the announcement of selected entries or the cancellation of the call for proposals.

The applicants agree to permit Storefront for Art and Architecture to use the submitted materials for public posting, publication, or exhibition or for archival, promotional, educational, and such other purposes as Storefront shall determine.

The selection committee and/or Storefront for Art and Architecture reserve the right to cancel or suspend the call for applications for any reason, including those causes beyond the organizer's control that could corrupt the administration, security, or proper participation in the event.

The organization assumes no responsibility for postal, e-mail, electronic, technical, or natural conditions that prevent the receipt or judging of a submission or any part thereof.

The organization reserves the right to amend these Guidelines at any time without notice.

No information contained in the applications shall be deemed confidential and such information may be shared with other governmental entities. Therefore, please do not submit any information that may be deemed proprietary in nature.

Storefront for Art and Architecture and the sponsors of this call for proposals shall not be liable for any costs incurred by any respondent in the preparation, submittal, presentation, or execution of its submission.

Deadline

Submissions (digital and physical) must be delivered to Storefront for Art and Architecture on or before **January 31, 2014** between 11 a.m. and 6 p.m. EST.

Storefront for Art and Architecture
97 Kenmare Street
New York, NY 10012

Notification

The selected applications will be directly contacted in **March 2014**, which will then be followed by a public announcement.

Award

The selected applications will receive a 1,000 USD award, media exposure and mentorship throughout the entire project development.



Annex 1 – Submission

Location: City, Country

Entrants:

Entrant(s)/Team—a short description:

Team Name _____ [if any]:

Address _____

Phone _____

E-mail _____

Team Member Name _____

Surname[s] _____

Address _____

Phone _____

E-mail _____

I/we hereby submit this proposal according to the call for submission guidelines and I/we declare that the information here contained is correct to our knowledge:

Signatures by the team and/or project leader.