



Suburban subdivision development constructed on farmland, somewhere in North America

The Next Suburb

Our Future Is In Our Hands

The 21st century has unveiled more than ever before that urbanism is no longer confined to the traditional ‘compact’ city but gains on different forms to address new challenges: both within and outside the city. Recent years have revealed suburbia, particularly the suburban subdivision development as resource demanding, energy intensive, unproductive, environmentally neglectful, culturally segregated and most of all becoming increasingly unsustainable, economically and from an energy perspective.

The competition calls participants to offer visions of how a suburban subdivision development can transform to enable a more sustainable lifestyle, less reliant on the automobile and more physical interaction between its inhabitants.

Participants are asked to choose a development of their disliking and propose an urban plan for its transformation. The area chosen should be the equivalent area for approximately two hundred homes, as allowed by the current zoning. Proposals will be evaluated for their originality, uniqueness, inspirational qualities and ability to comprehensively answer the questions posed by the Jury throughout the competition process.

The competition has been initiated and is sponsored by the TAS (Transforming American Sprawl) Foundation which is yet to operate under the guidance of HUD (Department for Housing and Urban Development) which has set its mission to strengthen the Nation's housing market and utilize Housing as a platform for improving quality of life.

The competition is open to all and will select three finalists of equal ranking.

Deliverables

Deliverables include plans, sketches and renderings of the proposed "Next Suburb," a survey of the existing conditions and a narrative describing the people who would be interested to live in the proposed design.

The finalist will be required to construct a room size physical model, not exceeding the size of two ping pong tables, and prepare a video of twenty people explaining why they might consider living in the proposed design. The model needs to be easily dismantled and reassembled.

Schedule

Competition registration is January 1 and proposals are due the first day of Spring, March 21, 2014, and every year thereafter. This is a seasonal competition. By April 14 the Jury will announce the three finalists.

Awards

No first, second or third prize will be given, but three equal finalists will be chosen. Each finalist team will be granted an eleven minute broadcast on National television in which they will present their scheme and ideas concerning future living in North America (no commercials will interrupt the presentations but only appear in between the presentations.) The competition is in fact a pilot for a new reality TV show titled "Suburban Dreams."

Jury

The Jury will be composed of five members: three professional –architects and/or urban designers, and two from the public sector, public officials, municipal planner, mayor or other public figure residing within the township in which the site of the proposal is located.

Questions

Throughout the duration of the competition and starting January 1st the organizers of the competition will send out questions to the participants to which they would need to provide answers to. The questions are intended to test the participating team's ability to respond in real time as they develop their project.