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Storefront for Art and Architecture Presents

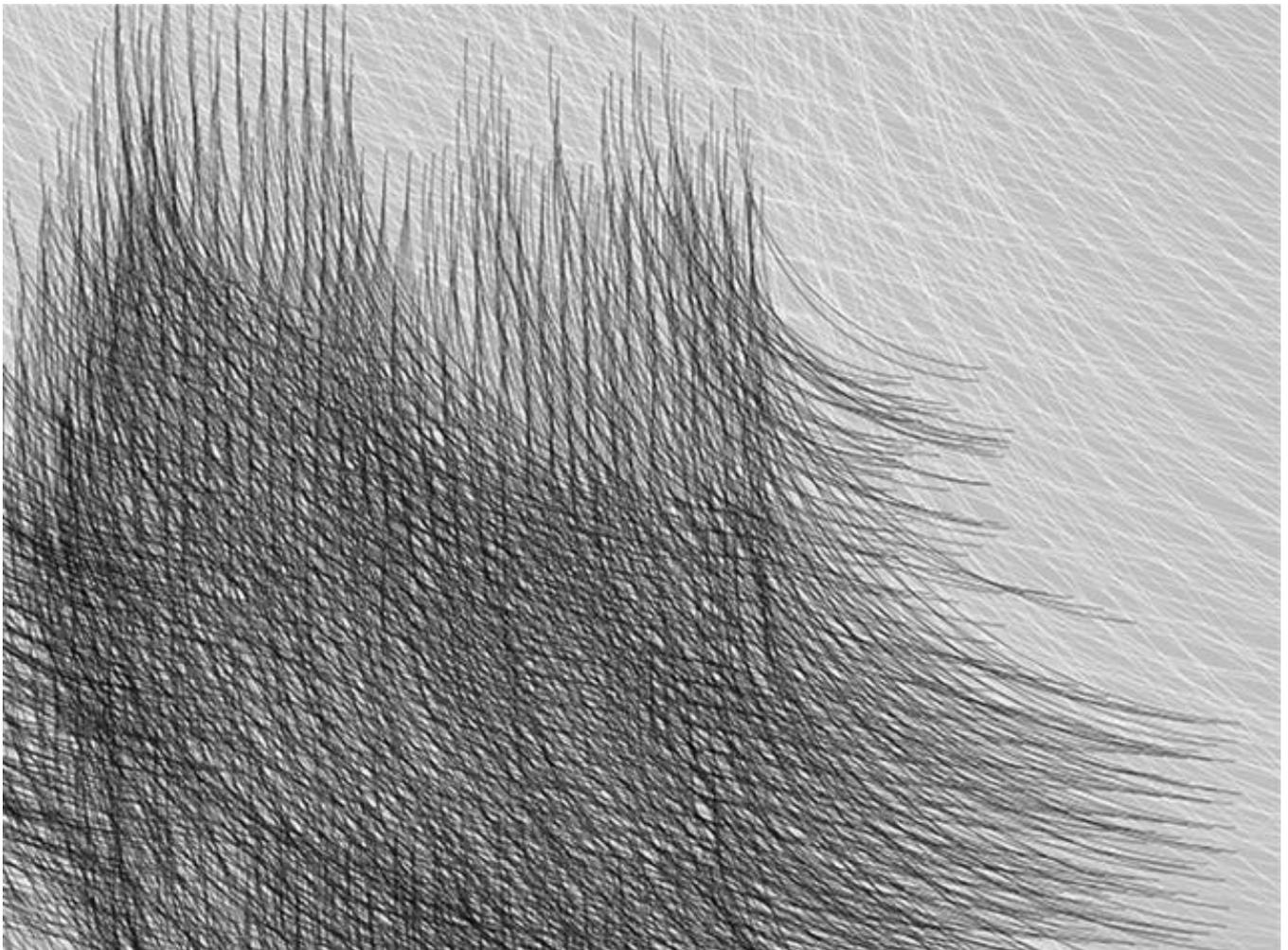
Weather (Un)Control

By MODU

The Old School (233 Mott Street)

November 12-16, 2013, 12pm-6pm

Opening Reception: November 13, 2013, 7pm



MODU, "Dust Wall," 2013.

*"After further progression and the development of environmental awareness, zones emerged in which this relationship between the surrounding air and the contaminated air zone became inverted. In other words, artificially created—or we might now say: the air-conditioned—zones emerged which provided privileged air conditions relative to the general surroundings, which themselves were subject to increasingly breathing risks, sometimes to the point of acute unbreathability and chronic unlivability." - Peter Sloterdijk, *Terror form the air**

NEW YORK, NY. November 6, 2013. Storefront announced today the presentation of *Weather (Un)Control* by **MODU**, an installation presented as part of Marfa Dialogues/NY about the architecture

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of air that. Coming one year after Hurricane Sandy, the project explores the invisible contaminants—specifically dust—that fill indoor air long after the weather and media storms clear.

Weather (Un)Control opens in Room 2.2 of The Old School (233 Mott Street) and runs from November 12th–16th, 2013.

Ten percent of New York City buildings sustained storm damage during Hurricane Sandy. While billions of dollars have been spent on the recovery effort, the storm's invisible effects still linger in the air. Indoor building air—in the form of mold and dust—create health risks that are beyond the reach of health officials. After Hurricane Sandy, neither the federal nor the city governments monitored indoor air quality, relying mostly on air quality monitors on building rooftops, where the air is usually clearer.

Weather (Un)Control refocuses attention on indoor air contaminants, particularly dust. The dust in NYC buildings post-Sandy—including asbestos, silica, and gypsum—was caused by storm damage, but even more so by the rebuilding efforts that followed. The installation includes an indoor weather system generated by two forms of air contamination: dust and static electricity. The system combines artificial dust with static electricity to create a “dust wall” drawing.

“MODU’s work talks about the importance of environmental control and air design in the construction of the contemporary city. Unveiling the dust levels in the air after a catastrophe like hurricane Sandy, the installation echoes the way heating and ventilation structures, hygiene policies, and other air control systems define our daily life.” -- Carlos Mínguez Carrasco

An opening reception is scheduled for November 13, 2013 and is free and open to the public, however an RSVP to the email address RSVP@storefrontnews.org is required.

About MODU

MODU is an interdisciplinary architecture practice specializing in smart design that connects people. Based in New York with an associate office in London, MODU has completed projects in New York, Miami, Beijing, London, and Athens. Co-directed by Phu Hoang and Rachely Rotem, the practice has won international design competitions and awards sponsored by the Beijing Architecture Biennial, Dumbo Arts Festival, Core77, Creative Time, Art Basel, and the Architectural League of New York. MODU was recently awarded a commendation in the 2013 “21 for 21,” an international award that recognizes architects who will “lead the next generation of architects in the 21st century.” MODU has also received research grants from the Robert Rauschenberg Foundation and the New York State Council on the Arts. Projects designed by MODU have been widely publicized in publications including the Financial Times, the Huffington Post, the Boston Globe, Domus, and Interior Design. MODU’s interdisciplinary approach has led to projects that bridge several disciplines of the built environment, from architecture to interiors to public installations. Contact MODU at 212-343-4203 or info@MODUarchitecture.com.

This exhibition is part of Marfa Dialogues NY. For more information visit www.marfadialogues.org.

Weather (Un)Control has been generously supported by the Robert Rauschenberg Foundation and the New York State Council on the Arts. Engineering for Weather (Un)Control has been developed by Amanda Parkes/Skinteractive Studio

Marfa Dialogues/NY is an examination of climate change science, environmental activism and artistic practice taking place this October and November 2013 in New York City. A collaboration between the Robert Rauschenberg Foundation, Ballroom Marfa and the Public Concern Foundation, Marfa Dialogues/NY will feature more than 20 Program Partners, including Storefront for Art and Architecture and a spectrum of exhibitions, performance, and interdisciplinary discussions at the intersection of the arts and climate change. www.marfadialogues.org

About Storefront

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Founded in 1982, Storefront for Art and Architecture is a nonprofit organization committed to the advancement of innovative positions in architecture, art and design. Our program of exhibitions, artists talks, film screenings, conferences and publications is intended to generate dialogue and collaboration across geographic, ideological and disciplinary boundaries. As a public forum for emerging voices, Storefront explores vital issues in art and architecture with the intent of increasing awareness of and interest in contemporary design.

General support for Storefront's exhibition and programs are made possible by the Andy Warhol Foundation for the Visual Arts; Arup; F.J. Sciamè Construction Co., Inc.; The Greenwich Collection Ltd.; the Lily Auchincloss Foundation; the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature; public funds from the New York City Department of Cultural Affairs in partnership with the City Council; The Peter T. Joseph Foundation; by its Board of Directors, members and by individuals.



More information at www.storefrontnews.org

Press contact:

Kara Meyer, Director of External Relations
Storefront for Art and Architecture
212.431.5795

km@storefrontnews.org